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## **CITYCENTER OF CITYNORTH® ADDS MORE NEW RETAILERS AND RESTAURANTS TO COMPLEMENT DYNAMIC VALLEY DESTINATION OPENING NOVEMBER 13**

### ***Pioneer Stores USA, New-to-Market Restaurants and Distinctive Boutique Retailers Join Highly-Anticipated Mixed-Use Urban Community***

**PHOENIX, Ariz. (September 30, 2008)** – Related Urban, the mixed-use division of Related Co., and Thomas J. Klutznick Company, announced today that they have signed Pioneer Stores USA and several other exclusive restaurants and retailers to the eagerly-awaited CityCenter of CityNorth ([www.CityCenterofCityNorth.com](http://www.CityCenterofCityNorth.com)). Situated in Phoenix's demographically dynamic Northeast Valley, CityCenter of CityNorth is the 70-acre mixed-use portion of the 144-acre CityNorth urban community taking shape at 56<sup>th</sup> Street and Deer Valley Drive.

Pioneer Stores USA ([www.pioneerelectronics.com](http://www.pioneerelectronics.com)) selected CityCenter of CityNorth to open its second location in the nation, and will display, sell and service Pioneer products from design and engineering to installation and troubleshooting. The new store will feature unique lifestyle vignettes, including a Pioneer home theater experience, and even a car to demonstrate mobile audio capabilities.

"CityCenter of CityNorth is an ideal location for us to open our second Pioneer store," said Jeff Hagg, national retail manager for Pioneer. "We believe that Pioneer's collective assortment of products and our service-based approach will complement the unique shopping experience being created at CityNorth."

Among an array of items, shoppers will find a projector with a 100-inch screen, latest-generation Blu-ray disc players and lifestyle automation gadgets that can dim room lights, set room temperatures or even monitor door-openings within the home. To enhance customer service, specially trained Pioneer employees, not subcontractors, handle installations, product education and service even after the sale.

"Pioneer's decision to expand beyond its flagship location at South Coast Plaza in Orange County to CityCenter of CityNorth is indicative of the hand-crafted retail experience we are bringing to the Northeast Valley," said Webber Hudson, Executive Vice President of Related Urban. "CityCenter of CityNorth's vibrant and comprehensive retail landscape will be synonymous with the color and culture of the classic American urban experience and will offer something for everyone."

Upon completion, Phase One's High Street – opening November 13, 2008 – will include approximately 47 retail stores and eight restaurants comprising nearly 180,000 square feet. The newly announced retailers, **Pioneer, bebe, Bobby Chan, Lens Crafters** and the newest restaurants, **Press Coffee Food Wine, Mojo Yogurt** and **Saito's Japanese Steak House**, continue to enhance the flavor of High Street. These new tenants complement retail and restaurant neighbors and establish CityNorth as the premier shopping and dining destination in the Northeast Valley.

In addition to the shops and restaurants opening as part of Phase One, CityCenter of CityNorth's High Street will feature The Residences on High Street – 39 for-sale condominium residences, and The Residences on High Street Luxury Rentals – 60 luxury rental units; all of which offer individuals an opportunity to be a part of the highly-anticipated CityCenter of CityNorth urban community and lifestyle. Further, High Street will offer approximately 320,000 square feet of Class A office and medical suite space, adding to the collective mix of people that will characterize the development.

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## **NEW RETAIL AND RESTAURANT ADDITIONS FOR CITYCENTER OF CITYNORTH ADD ONE**

In addition to Pioneer, new retailers coming to CityCenter of CityNorth include:

- **bebe** ([www.bebe.com](http://www.bebe.com)) designs, develops and produces a distinctive line of contemporary apparel and accessories for fashion-forward women, which it markets under the bebe, BEBE SPORT and 2b bebe brand names.
- **Bobby Chan** ([www.bobbychanllc.com](http://www.bobbychanllc.com)) an extensive collection combines luxury and comfort to achieve the concept of casual lifestyle apparel. It includes colorful styles in men's and women's shirts, pants, sweaters and jackets for every occasion.
- **Lens Crafters** ([www.lenscrafters.com](http://www.lenscrafters.com)) aims to help every customer look great in their new glasses which includes a wide variety of fashion brands like Prada®, Versace®, Bulgari® and Chanel®, as well as popular brands such as Ray-Ban®, Vogue® and Dolce & Gabbana®.
- **Mojo Yogurt** ([www.mojoyogurt.com](http://www.mojoyogurt.com)) unites the hip frozen yogurt culture with an unpretentious, left-coast style. The self serve concept includes fun, fresh and funky flavors like Mojo Classic Tart, Mango Tango, White Boy Vanilla and PB & Yo, and select organic fruit and exotic dry toppings. Headquartered in Newport Beach, Calif., Mojo is honest, healthy yogurt with live and active cultures, certified by the National Yogurt Association.
- **Press Coffee Food Wine** ([www.presscoffeefoodwine.com](http://www.presscoffeefoodwine.com)) will allow shoppers to take a break and attend a "cupping." Much like a wine tasting, a cupping educates coffee-lovers about the intricacies of coffee. Other events will include wine tastings and quarterly Chef Nights. This bistro's at-home style offers couches, loveseats, bar areas, a "communal table" for 8 and covered patio dining. In addition to specialty coffees and wines, Press' menu also includes sandwiches, salads and craft beers.
- **Saito's Japanese Steak House** ([www.saitosteakhouse.com](http://www.saitosteakhouse.com)) provides delicious Japanese food at this new-to-market restaurant and sushi bar. Menu selections include vegetarian options and children's entrées. Their talented Hibachi chefs create an entertaining meal the entire family will enjoy.

Opening November 2010, Phase Two of CityCenter of CityNorth will feature two distinct neighborhoods: **54th Street**, a bustling corridor with shops and restaurants, and **The Boulevard**, which will feature additional elegant condominium residences, Class A office space, community gathering spaces and luxury retail, including Macy's, Arizona's first Bloomingdale's and Phoenix's first and only Nordstrom.

In addition to department store anchors opening Fall 2010, announced retailers include: **Haus, Alessi, Little Artika, D&G Contemporary Designs, Verde Maison, White House | Black Market, GUESS, Apricot Lane, Lindsay Lou, Ann Taylor LOFT, Chico's, Talbots, Coldwater Creek, Fresh Produce, Caribbean Kids, Pumpkin Patch, Gymboree, Optix, Bag 'n Baggage, Fast Fix, Green Bone Bakery, Sunglass Hut and MAC Cosmetics (2010).** Previously announced restaurants include, **Cameron Mitchell's Ocean Prime, Grill on the Alley (formerly Daily Grill), 25 Degrees, Il Fornaio, Blue Martini, Kona Grill and Nordstrom Café (2010).**

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## **NEW RETAIL AND RESTAURANT ADDITIONS FOR CITYCENTER OF CITYNORTH ADD TWO**

### **About CityCenter of CityNorth:**

CityCenter is the mixed-use portion of CityNorth®, which is envisioned to be the urban core of the Northeast Valley of Phoenix. At completion, CityCenter of CityNorth will offer more than 3 million square feet of vibrant shopping, dining, residential, hotel, office and medical suite space, creating a unique urban village or “city within a city.” Here, shoppers share streetscapes with residents and office workers cross paths with diners, in this pedestrian-friendly community that brings together the best aspects of city living for visitors, residents and tenants alike.

CityCenter of CityNorth has been designed to reflect the vitality and connectivity of many of the world’s most celebrated cities. Phase One’s High Street neighborhood makes its public debut this November 2008; and in the fall of 2010, The Boulevard and 54th Street neighborhoods will open, featuring Macy’s, Arizona’s first Bloomingdale’s and Phoenix’s first and only Nordstrom, along with a hand-crafted collection of exclusive shops and several new-to-market restaurants.

CityCenter of CityNorth is co-developed by Related Urban ([www.related.com](http://www.related.com)) and Thomas J. Klutznick Company ([www.tjkcompany.com](http://www.tjkcompany.com)) and is being built with the goal of obtaining LEED® (Leadership in Energy and Environmental Design) certification from the U.S. Green Building Council. The CityNorth Sales and Leasing Gallery is now open at the corner of 56th Street and Deer Valley Drive. For more information call: 480.355.0202 or visit:

[www.CityCenterofCityNorth.com](http://www.CityCenterofCityNorth.com).

### **About Related Companies**

Related Companies, heralded as one of the most prolific and visionary developers, is considered the most prominent privately-owned real estate development firm in the United States. Headquartered in New York City, Related has offices or major developments in Chicago, Miami, Los Angeles, Phoenix, Boston and Aspen/Snowmass and boasts a team of more than 2,000 professionals with expertise in financing and acquisitions, marketing and sales, construction and property management. In 2004, Related completed the development of New York City’s newest landmark, Time Warner Center, featuring an unparalleled restaurant collection by renowned chefs Thomas Keller, Michael Lomonaco, Masayoshi Takayama and Marc Murphy, signature shops, super-luxury condominiums, office headquarters for both Related and the world headquarters for Time Warner, Inc., the Mandarin Oriental New York and, overlooking Central Park, the first ever concert hall designed specifically for jazz - Jazz at Lincoln Center. Time Warner Center has transformed Columbus Circle. Showcasing Related’s over \$6 billion commitment to sustainable development, Related developed Tribeca Green, which is LEED certified Gold and was one of the first green residential buildings in the nation. Related recently completed 340 on the Park, the first green residential tower in the Midwest. The Grand in downtown Los Angeles is one of the largest vertically-integrated, mixed-use projects under construction in the nation. The multi-phase 3.6 million square foot development spanning three city blocks will cost an estimated \$3 billion to develop. Phase I has been designed by world-renowned architect Frank Gehry for the project developer, Related Companies. In Snowmass Colorado, Related is setting a new paradigm in environmental sensitivity in resort living through its 80-acre mixed-use development. Committed to architectural and design excellence, Related works with award winning architects such as Bernardo Fort-Brescia, David M. Childs, Charles Gwathmey and Robert Siegel, Frank Gehry, Richard Meier, David Rockwell, Philippe Starck, Robert A.M. Stern and Howard Elkus to create market defining properties. [www.Related.com](http://www.Related.com)

### **About Thomas J. Klutznick Company**

Thomas J. Klutznick Company is a privately held real-estate investment, development and consulting firm headquartered in Chicago with offices in Phoenix and Denver. The firm’s president, Thomas J. Klutznick, has been a leader in the industry for more than 40 years and has been involved in the development of the 5,700-acre Desert Ridge master-planned community in Phoenix’s Northeast Valley, of which CityNorth is the newest component, since the 1980s. His sons, John and Daniel Klutznick, both vice presidents of the company and both involved in the planning and execution of CityNorth, are the third generation of the family real-estate dynasty, which has created landmark mixed-use, office, retail, hotel, resort, residential and new community properties across the nation. Among these are Chicago’s Water Tower Place, 730 North Michigan Avenue, The Peninsula Chicago hotel and 333 West Wacker Drive; Los Angeles’ Fox Plaza office tower; Denver’s City Center complex; Boston’s Copley Place; Cleveland’s Sohio headquarters building; Houston’s First City Tower; The Inn & Links at Spanish Bay, Pebble Beach, California; and The Little Nell Hotel, Aspen, Colorado. [www.tjkcompany.com](http://www.tjkcompany.com)

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